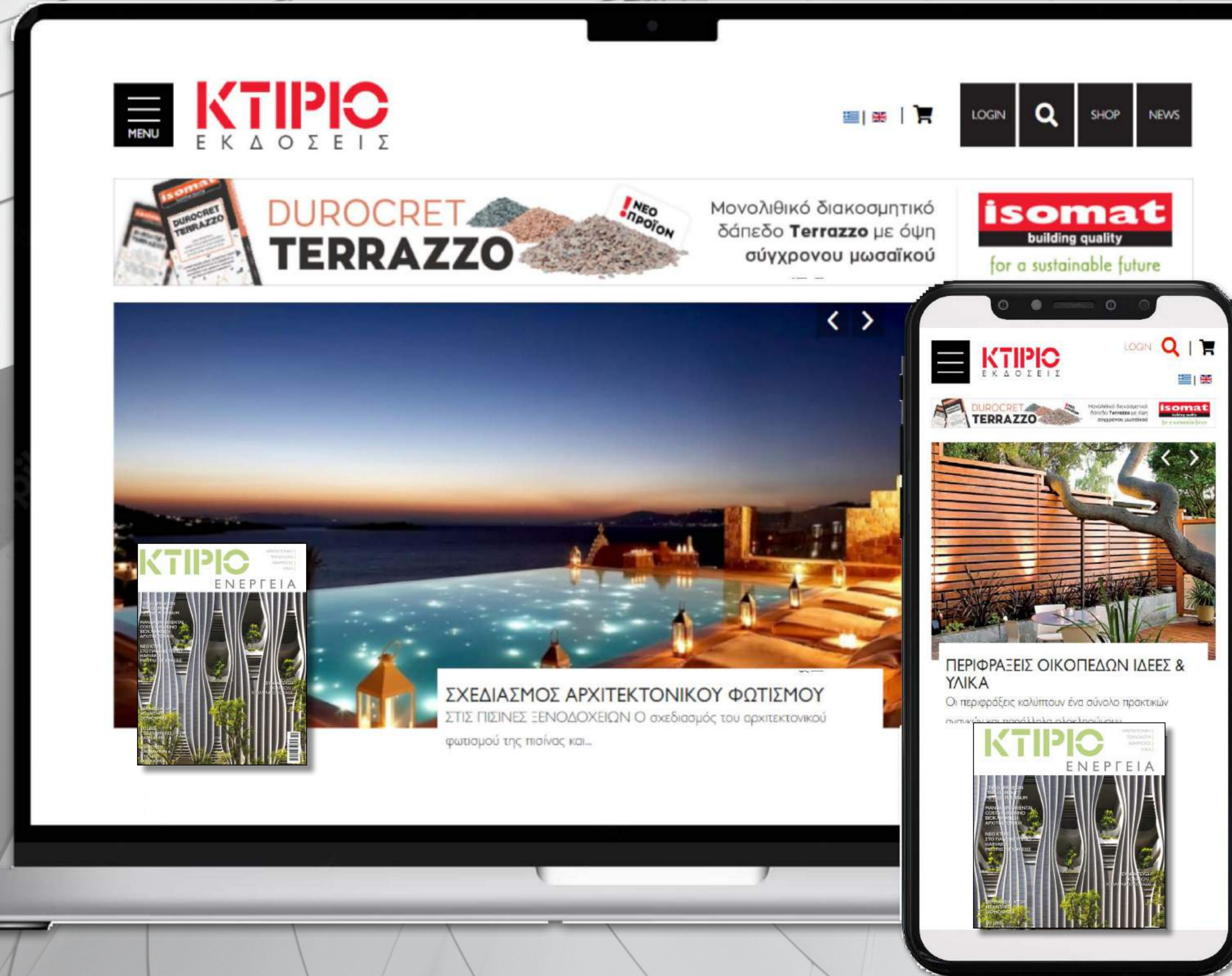


# ΚΤΙΡΙΟ

GREEK TECHNICAL EDITIONS



MEDIA DATA 2024

# ΚΤΙΡΙΟ

10 ISSUES / YEAR



BUILDING TECHNOLOGY  
3 ISSUES / YEAR



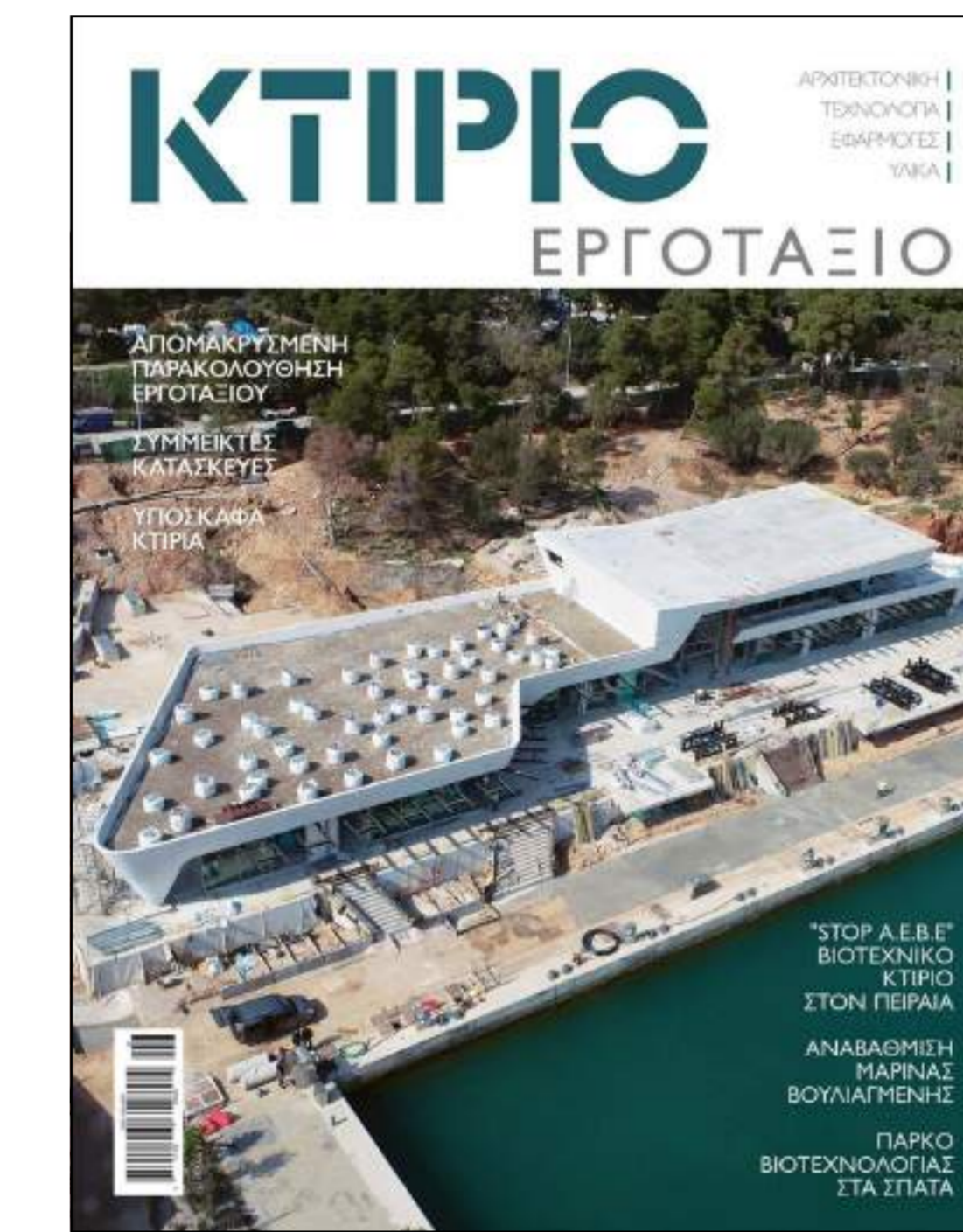
ARCHITECTURE  
3 ISSUES / YEAR



CONSTRUCTION MANUAL  
1 ISSUE / YEAR



BUILDING+ENERGY  
1 ISSUE / YEAR



CONSTRUCTION SITE  
1 ISSUE / YEAR

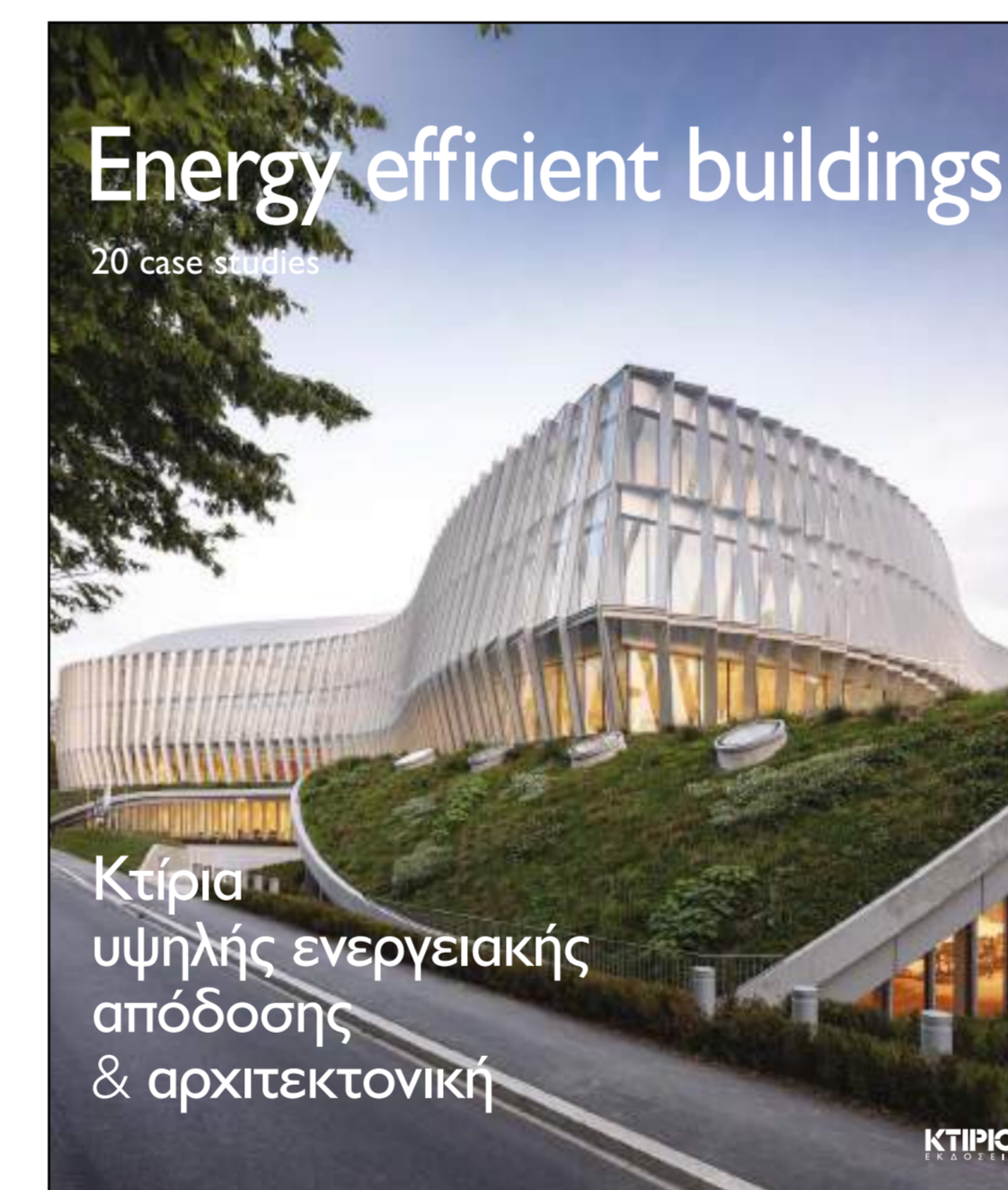


HOTELS  
1 ISSUE / YEAR

## BOOKS



TECHNICAL GUIDES SERIES



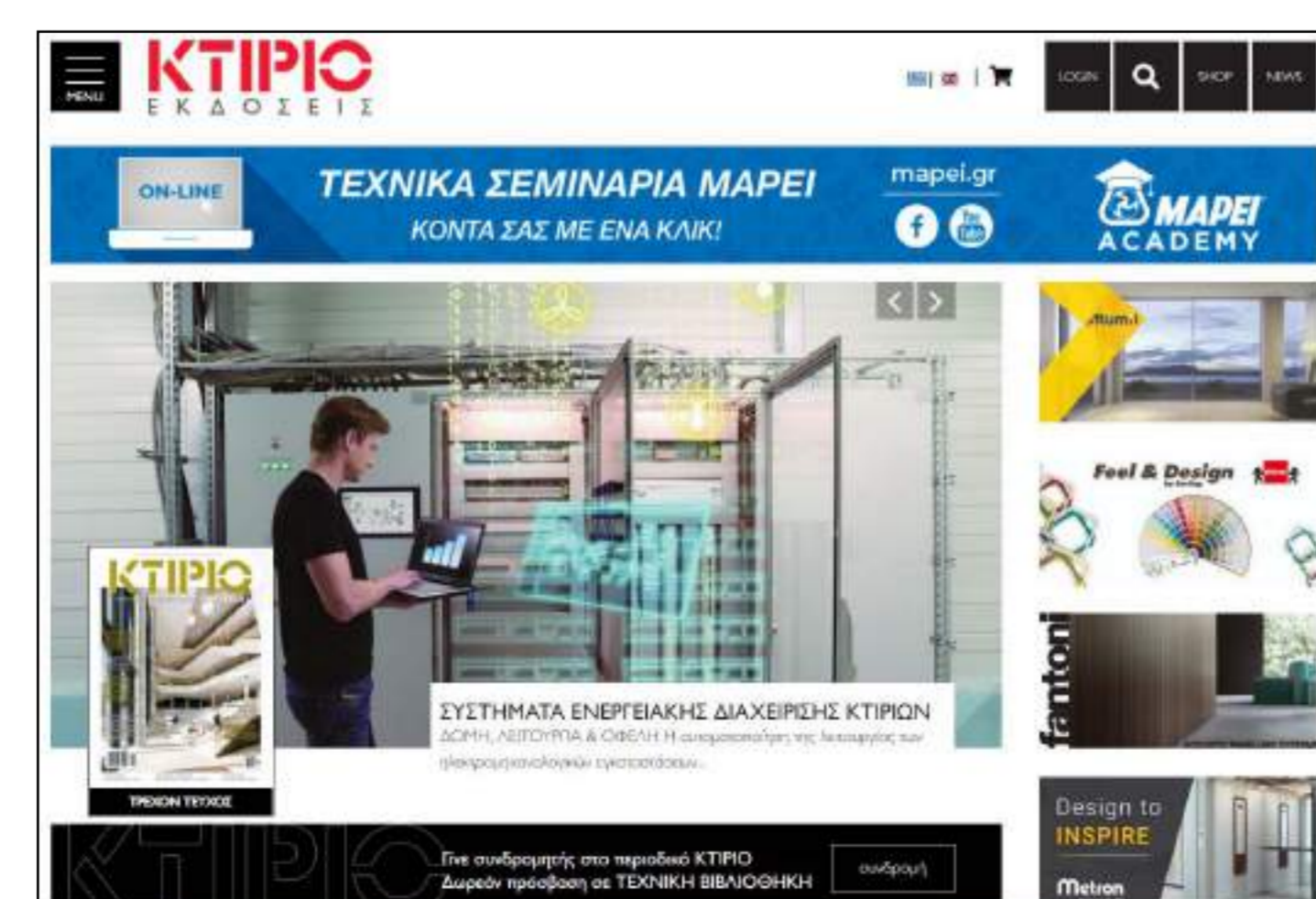
ARCHITECTURAL SERIES



TECHNICAL SERIES



## ON LINE



www.ktiro.gr / 36.000 VISITORS per MONTH



BANNER NEWSLETTER KTIPIO / 14.800 RECIPIENTS  
36,5% average number of openings



COMPANYS' NEWSLETTER KTIPIO / 14.800 RECIPIENTS  
36,5% average number of openings

# KTIRIO

## PROFILE

KTIRIO is the first building design and technology magazine that was ever published in Greece. It is a monthly, national publication, which has been active since 1986. KTIRIO has its headquarters in Thessaloniki and as well an office in Athens. The magazine's editorial team is constituted exclusively by trained architects and engineers. Throughout its running years, it has managed to become one of the most widely known communication means for the promotion of new technologies and new materials. KTIRIO through its valid, well-documented and technically oriented contents has become an indispensable tool for the construction professionals. The magazine is widely recognized and its success is evident by the fact that it is the periodical with the highest circulation among professionals of the construction field.

KTIRIO publishes technical articles, new products, new buildings and presents every subject related to constructions in Greece, focusing on innovative technologies that apply in constructions in all developed countries. Due to the scientific, - proficient, technical structure of the magazine, KTIRIO gained the trust of architects, civil engineers and contractors in Greece and won the first place in circulation and readership among competition.

## ANNUAL PUBLICATIONS

3 issues BUILDING TECHNOLOGY

3 issues ARCHITECTURE

1 issue CONSTRUCTION MANUAL

1 issue BUILDING + ENERGY

1 issue CONSTRUCTION SITE

1 issue HOTELS

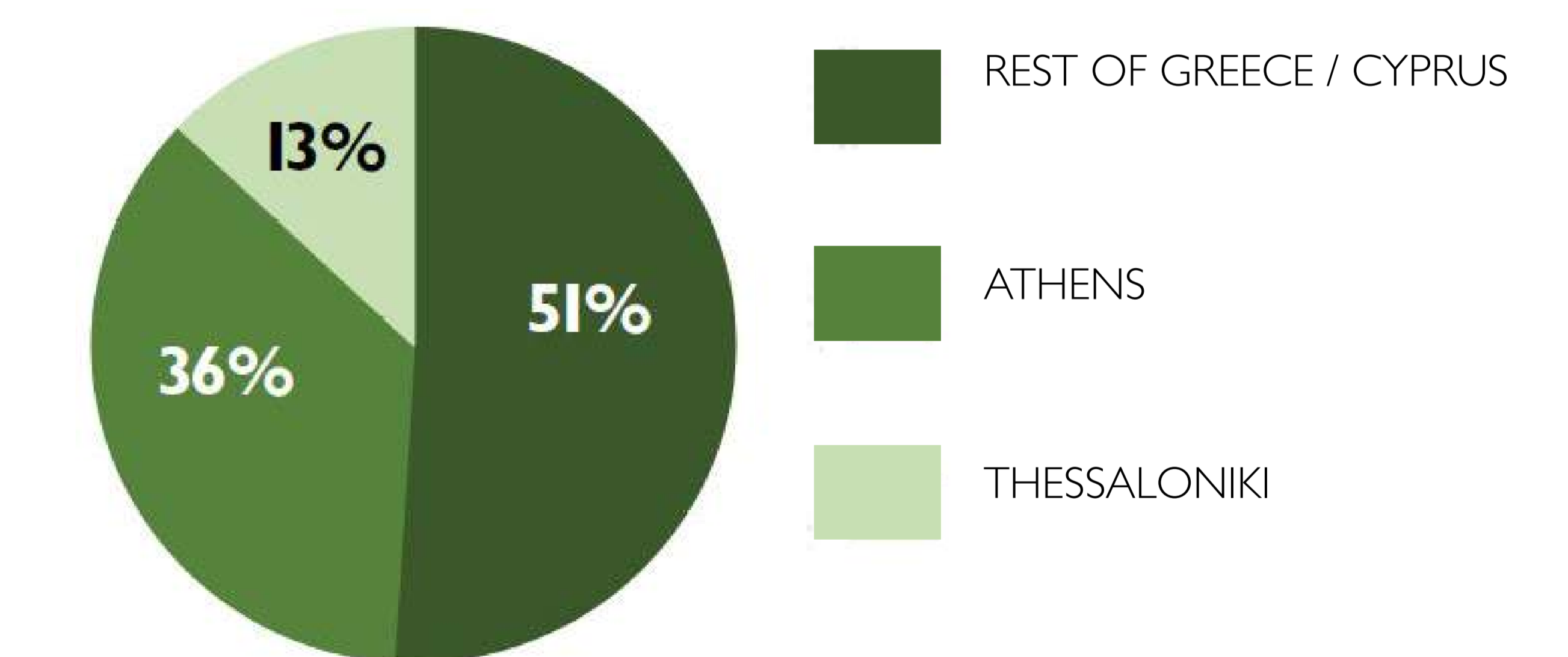
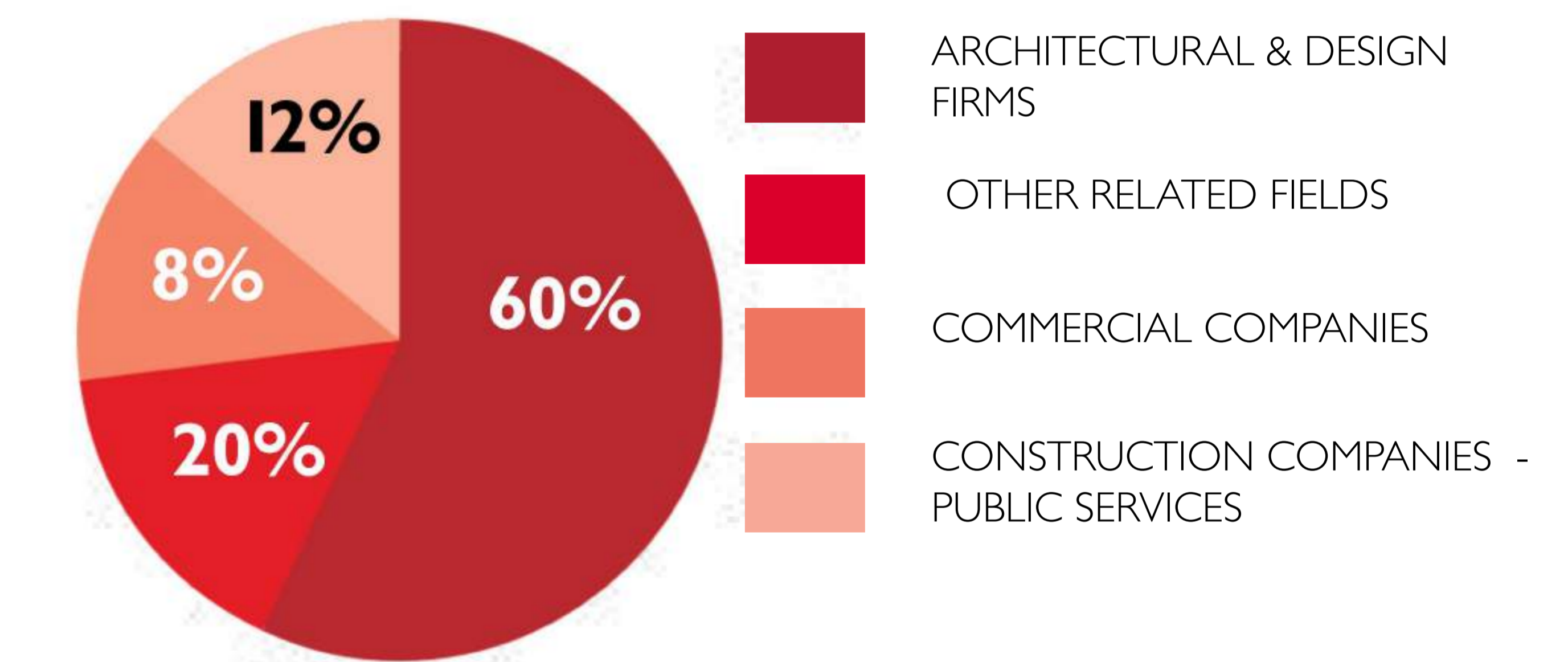
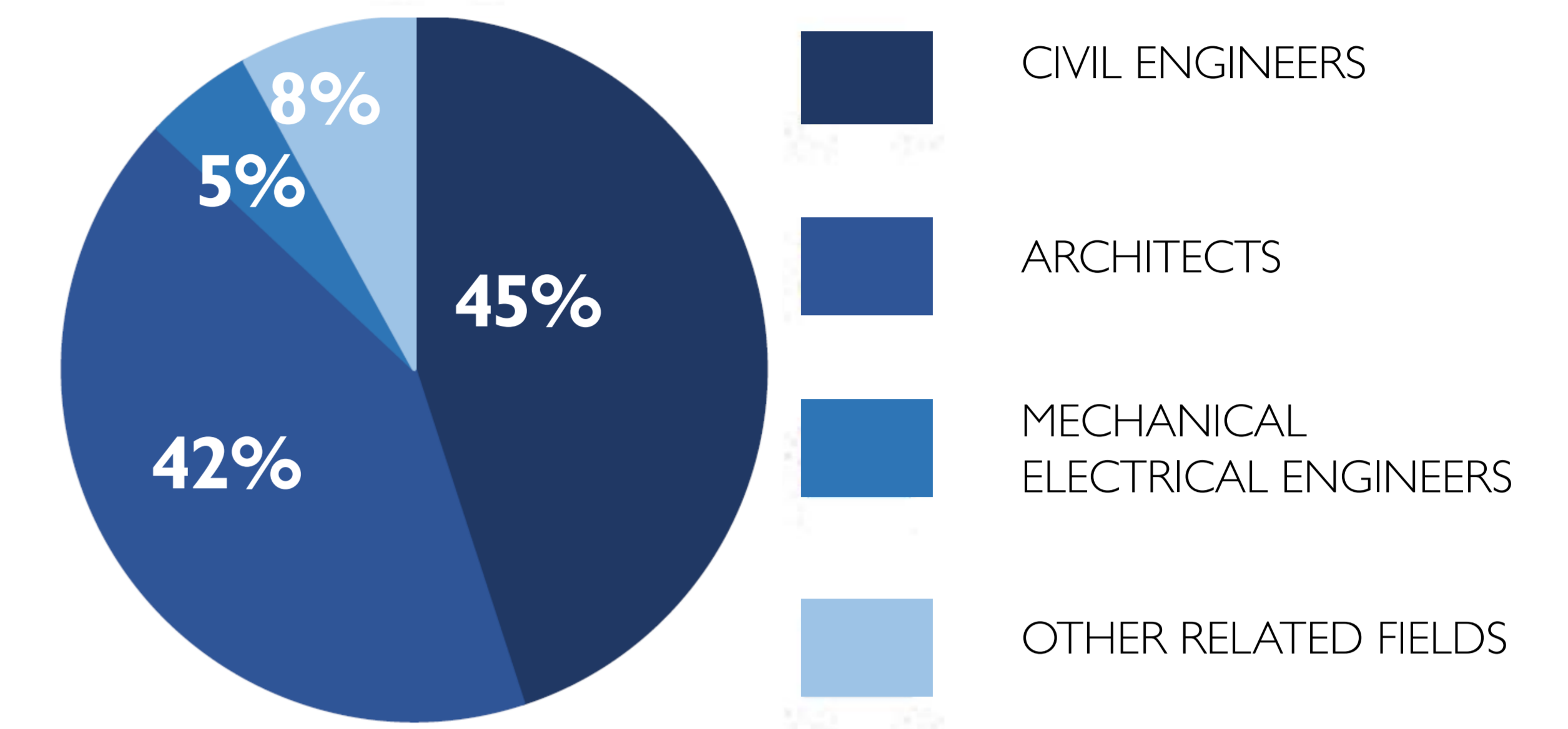
## CIRCULATION & READERSHIP BREAKDOWN

The magazine's monthly circulation is approximately 5.000 copies. It has 3.700 annual subscribers and it is distributed in central bookstores and newsstands. Thus, KTIRIO informs and communicates ideas to numerous architectural practices, construction companies and developers throughout Greece. Its readership breakdown regards almost solely the construction section professionals such as:

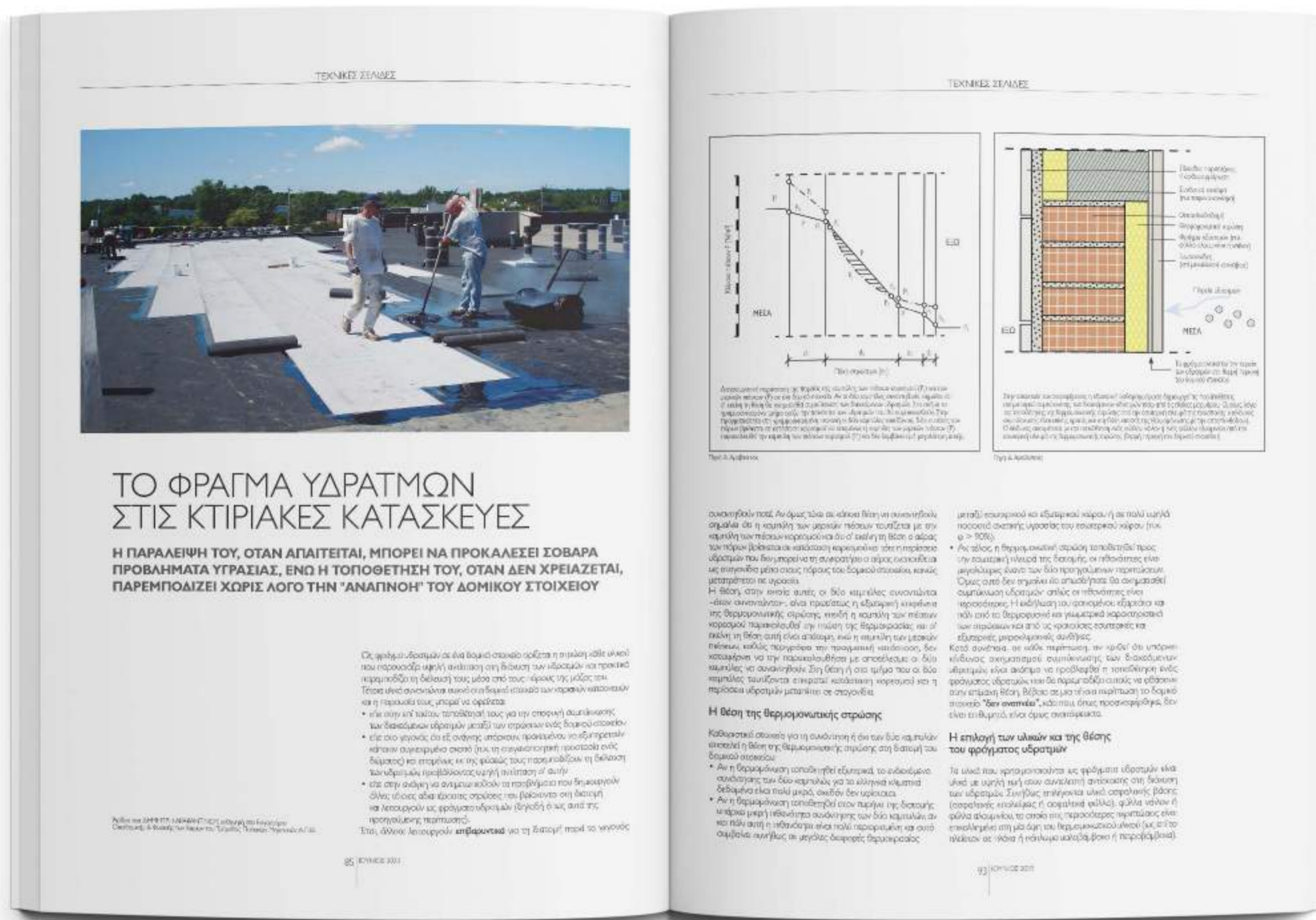
## WEBSITE

Our website's number of visitors is worthy of note.

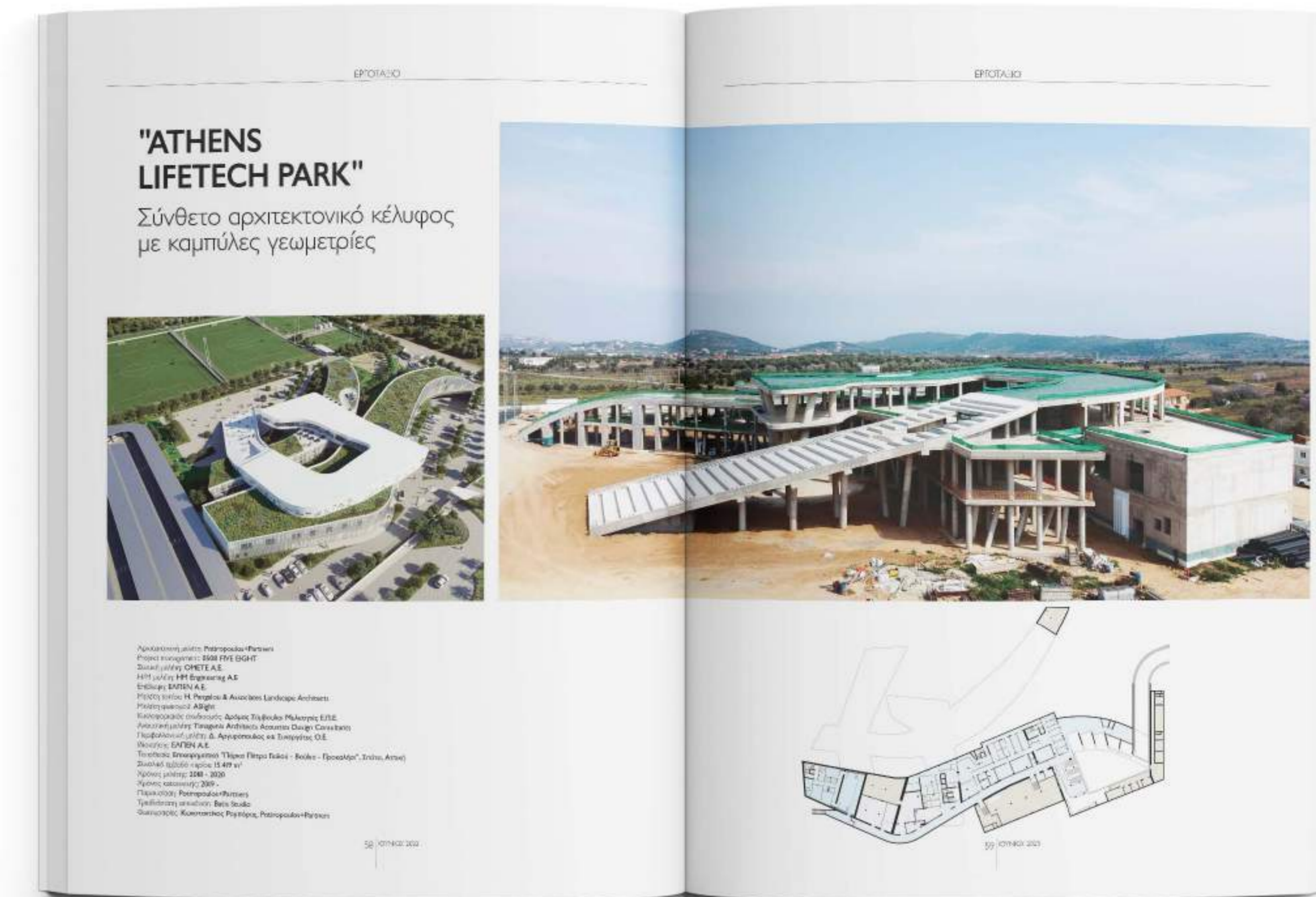
According to the latest data, (source: Google Analytics) every month an average of **36.000 unique users visit 114.958 pages of KTIRIO'S website. The average time spent on our website per visitor is an impressive 2':39''**. As it is demonstrated by the above data, our frequently updated website has proven to be an extremely useful tool among its users. It offers a rich database on construction materials and companies, technical guidance, and building de-



sign and technology articles. Moreover it functions as a showcase for the work of prominent Greek architects by presenting examples of their work. KTIRIO offers all the means for **effectively communicating building design and technology ideas and issues** as well as to successfully **promote the companies of the construction field**.



## TECHNICAL ARTICLES



## PRESENTATIONS OF ARCHITECTURAL PROJECTS



## COMPANIES' PRESS RELEASES & PRODUCTS



## TECHNICAL ARTICLES BY COMPANIES